ON CAMPUS - HOUSING, DINING, HOSPITALITY
Advisory Committee Meeting
Minutes #16
May 2, 2013

MEMBERS PRESENT: PAUL DEWINE, CO-CHAIR & WARREN COLLEGE DEAN
MARK CUNNINGHAM, ASSISTANT VICE CHANCELLOR
ANDY GEE, TMC REPRESENTATIVE
MARIO GUMINA, MUIR REPRESENTATIVE
MALIK ISMAIL, RESIDENT DEAN REPRESENTATIVE
JANELLA LEANO, WARREN REPRESENTATIVE
CHARLENE LIU, ICRA REPRESENTATIVE
WINDI SASAKI, HDH RES LIFE LIAISON
PA CHIA VUE, SECRETARY

MEMBERS ABSENT: SIMRAN ANAND, REVELLE REPRESENTATIVE
KIMIA AZIMI, VILLAGE REPRESENTATIVE
FELIPE CHEN, ICRA REPRESENTATIVE
CONNIE CHEN, RA REPRESENTATIVE
JACKIE CLAVIN, AS REPRESENTATIVE
ESTEBAN MARQUEZ, FINANCIAL AID REPRESENTATIVE
MATTHEW MONCAYO, WARREN REPRESENTATIVE
RUSSELL KING, HDH REPRESENTATIVE
COLETTE MAX TAMEX, ERC REPRESENTATIVE
STEPHANIE YI, SIXTH REPRESENTATIVE

GUEST: STACY TRAVIS, HDH REPRESENTATIVE

The minutes for the April 25, 2013 meeting were read and approved.

Room Selection Update
- Mark stated that there was record demand, record number of takers, and record number of 3rd and 4th year students.
- Stacy shared the following Room Selection statistics:
  - In past years, the number of students who would participate in Room Selection usually averaged around 4000 (including UG, I-House, and Village).
  - The biggest increase this year was the 3rd and 4th year population. Two years ago, the 3rd and 4th year population was 300. Last year, it was 600. This year, it was projected to be 800. The actual number of 3rd and 4th year students that were eligible and participated was 1400 (a 60% increase from what was projected). Of the 1400, 1320 selected a space.
- Of the 5800 total students that were eligible and participated in Room Selection, 5300 actually selected a space. The remaining 500 students did not complete the process or have cancelled.
- Only 54 students did not select a space on Room Selection Day. In the past, this number has been between 100-150.
  - Mark reminded the committee that Room Selection is a lottery. There were spaces left at the end of the night so the students that did not select a space, chose to not pick a space.
  - Stacy stated that all students (who did not select a space) should have received an email asking whether they still wanted to live on campus or if they wanted to cancel. If they want to live on campus, they will be placed in any available housing space on campus. They have 24 hours to respond to that email.
- After Room Selection day, there were a total of 140 spaces left across the entire campus.
  - Stacy stated that the cancellation fee will be waived for all cancellations received by Friday, May 17.
  - Mark stated that there are currently over 200 people on waitlist for Fall Quarter 2013.

Incoming Frosh Update
- Stacy stated that yesterday, May 1, was SIR and Housing Application deadline. As of today, the campus is 350 students over the SIR target. There are approximately 5200 students that have expressed an interest in living on campus next year. She shared that on average, 94% of those students complete the process and live on campus (for this year, that number is 4900 students).
- Mark thanked everyone for a job well done. He believes that these numbers are a result of the program being provided, along with a few external conditions (i.e. parking, shuttles). He stated that this is the peak and there will be melt from this point on.
- Stacy stated that all Room Selection participants will be sent a survey. The survey will provide feedback regarding the process and why students chose what they chose.
  - Malik shared that students have told him that the seed to live on campus was planted when they were incoming freshmen. Many students don’t think about living off campus because they want to take advantage of their housing guarantee. Also, parents want their students to live on campus, so there are a lot of factors pushing students towards living on campus.

Smoke Free Campus
- Stacy stated that all Room Selection participants were notified of the no smoking policy that will take affect Fall Quarter 2013. Incoming freshmen and transfers will be provided with the same information.
- Mark shared that there is a draft available for comment regarding the no smoking policy. He stated that anyone can view it and comment on it.
- He shared that UCLA is currently in day 8 of the no smoking policy. So far, they have stated that the experience has been positive. UCLA is using the same model of education that UCSD will be using. No citations are being given out. They have created informational cards to be handed out to staff (with cessation information on the back). They have also created an instructional video on how to talk to someone about not smoking on campus.
  - Andy asked what the consequences are, if a person is caught smoking.
- Paul stated that, for housing, Residence Life will continue to enforce the no smoking policy.
- Mark shared that the current housing contract has a no smoking policy and requires that a person be 25 feet from a building to smoke. He stated that the first attempt is educational to get them to understand that there is a policy and to get them to understand how it impacts their neighbors. Ultimately, he believes a repeat offender will end up in a student judicial process. But, police officers will not be issuing citations. He stated that this is possible down the road, but a number of things will have to happen first. Everything is designed to be informational and educational at this point.
  - Andy inquired as to what will stop people from smoking.
    - Paul stated that this is meant to be educational. He shared that Warren is concerned about people going down into the canyon to smoke (i.e. possible fires and other dangers in the canyon).
    - Mark stated that the campus would like this policy to stay at the educational level for as long as possible.
  - Mario suggested adding a note to the preferences in the Housing Contract stating that smoking is not allowed.
    - Stacy stated that information was placed in the contract, contracting process, web, and personal history form. Big red bold font was used to ensure that it would be seen. There is a smoking question on the personal history form that Residence Life wanted to keep. They pointed out that although smoking is not allowed on campus, if a person goes off campus to smoke, they could still smell like smoke when they return.
    - Mark stated that he wants people to make informed decisions about living on campus.
  - Andy asked how other UC's are approaching this.
    - Mark stated that UCLA is the only one that has launched it and they are using the same educational model. Most campuses are waiting until January 2014 because that's the official start date and because they don't have their teams set up yet. Mark is concerned because this change will occur, at those campuses, halfway through the year. He believes it will be hard to change mid-year and that there will be a lot of complaints. The only other campus that is smoke free is San Francisco (which consists mostly of grad students and medical students).

Food Truck
- Mark asked the committee what menu items they wanted.
  - Andy suggested Korean BBQ and tacos.
  - Mario received feedback and stated that his constituents wanted a Kogi BBQ truck. They also suggested soul food or a Korean Mexican fusion truck. They did not want cheeseburgers or French fries.
  - Andy suggested having more cultural foods like Vietnamese sandwiches, Laotian food, Thai food, Chinese food, or ban mi.
- Mark shared that UC Riverside just purchased their second food truck and that they serve, on average, 300-400 meals a day from 7am to 10pm. He stated that the goal is to serve fresh food and that it will most likely be themed.
- Malik suggested specialty items like gourmet grilled cheeses (items that are really popular and seen on the Food Network on shows like the Great Food Truck Race). He suggested avoiding items that can be purchased at other dining units.
- Windi suggested having a flexible menu with items that will allow a diverse array of toppings (something that can easily be transformed into something else).
- Mario asked for clarification regarding UC Riverside’s numbers. He stated that serving 300 students from 7am to 10pm seems small.
  - Mark pointed out that UC Riverside is an all you care to eat program. The food truck is meant to augment the current dining program. He believes HDH’s food truck will do better because of the a la carte system. HDH is more concerned about keeping it stocked and its location. This food truck can also be used for student events or for emergencies.
- Mario asked if there are plans to have the food truck available for Sun God.
  - Mark said yes. The food truck will allow HDH to do events that they are unable to do now.

Other Topics
- Paul asked for clarification regarding students having to move out by 12pm, instead of 5pm, at the end of the year and whether this was commencement driven.
  - Mark stated that this was changed at the request of the campus. They have been asking for 4-5 years now. Information will be sent out to parents and students to encourage them to consider taking stuff home over the Memorial holiday weekend. He stated that HDH wants to support the colleges and commencement. The Parking Office was also hugely concerned. Alternative locations were looked at but none were ideal. This decision to change the move out time is completely driven by commencement.
    - Malik shared that parents and students are already expressing concern regarding move out and being able to make it by noon. Lots of exceptions have been made.

End of the Year Thank You Lunch
- Mark stated that all committee members are on call and will be contacted if any issues arise. All committee members will be notified of the time, date, and location of the End of the Year Thank You Lunch.

Meeting adjourned. Committee members will be contacted via email regarding the next meeting date.

Sincerely,
Pa Chia Vue

Cc: Committee Members
    Resident Deans
    S. Relyea
    S. Wong